#### IC BUS. DRIVING OUR FUTURE."



VAPT – JUNE 2016 TRISH REED GM/VP IC BUS

### **Our History**







- IC Bus is the school bus division of Navistar, based in Lisle, IL
- **Navistar** is a Fortune 500 company with over 100 years of vehicle and transportation experience
- **IC Bus** started making school bus chassis in 1922, and began selling complete buses in 2001.
- **15 million** kids ride to school each day on our product more than any other bus manufacturer

### **Industry Trends**







- Market is stabilizing
- Increase in alternative fuels
  - Propane
  - CNG
  - Gasoline

### **Experience**

- IC BUS. DRIVING OUR FUTURE.

- Committed leadership team
- **Dealer Network** 
  - 1,000+ service locations
  - 9,000+ technicians
  - 225 body shops
  - 24/7 emergency breakdown service
- Industry's most robust parts and distribution network
- Service Supremacy
  - Culture of on time, every time
  - **Diamond Edge certification**





### **The Next Stop**





THE ROAD AHEAD IS UNCHARTED. LET'S MAP IT.

In today's world, technology has accelerated the pace of change. That's why IC Bus is launching an initiative to imagine the demands of the future. We're leading the charge and inviting the brightest minds of our industry to join us. We believe that together, with the thinkers of today and the innovators of tomorrow, we can move our industry forward to prepare for the road ahead.

It's an initiative we're calling **THE NEXT STOP**. Because with each milestone, we'll continue looking forward, leading the way with smarter solutions for an evolving world.

Get on board at icbus.com/thenextstop



We have begun a journey to define the future of the bus industry over the next ten years!

## Experience

**Products & Innovation** 

Shaping the Industry

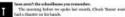
### **Quality, Products, & Innovation**





- Quality Improvements
- Technology Leadership
  - Connectivity (OCC)
  - Over the Air Programming (OTA)
- Customer Choice





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### **Quality Focus**



## IR FUTURE:

#### Tulsa Manufacturing Plant:

- Ongoing investments in safety, people, quality, capacity & delivery
  - Completed \$10M investmentOngoing \$7M additional investment

#### NEWS | May 18, 2016

#### IC Bus Investing \$52M in Manufacturing Upgrades, Product Development

and quality, school bus manufacturer IC Bus has made significant investments in manufacturing practices



### On Time Deliveries



### **Technology Leadership**



### **OnCommand Connection:**

- Safety enhancement
- Improves bus uptime
- Reduces total cost of ownership
- Integration fleet, dealer, IC Bus
- All-makes capabilities bus & engine
- Utilizes your existing telematics hardware

#### **OCC BENEFITS**

- ✓ Bus & student safety (Preventive Diagnostics)
- ✓ Fleet efficiencies (Advanced Remote Diagnostics)
- ✓ All makes
- ✓ Customer choice

### OTA (Over-the-Air Programming):

- Reliable technology
- Secure, two-way engine communication
- Wirelessly programs engines without a service visit
- Cummins & aftermarket option
  (NAV engines)



#### OTA BENEFITS

- Reduce trips for engine programming
- ✓ Increase fleet efficiency with latest calibrations
- Health reports and OCC portal without monthly cellular fees

### **Customer Choice**



#### CE Propane

- Purpose built bus
- Consistency
  - Allison transmission
  - Diesel like drive
- Fuel efficiency
- One stop warranty @ IC Dealers



#### **Eaton Procision**

- Provides reliable choice
- Features
  - Creep mode
  - Hill helper
  - Tap down shifting
- Backed by IC Dealers & Eaton



### **Shaping the Industry**





- Addressing Industry Challenges:
  - Driver shortage
  - After market technology
  - Fuel economy
  - Special needs transportation
  - Institutional knowledge
- Being an Active Participant & Contributor:
  - New & innovative products
  - Working together
  - Pushing the envelope
- IC Bus University:
  - First bus OE to offer factory training for our customer's technicians
  - Entering ninth year
  - Over 1,700 technicians have completed training

### **The Next Stop**

IC BUS. DRIVING OUR FUTURE."

GreenBus 🌗

#### Visit the IC Bus booth at STN and NAPT this year!

#### We have exciting news to share on:

- Expanded product offerings
- Technology advancements
- Product enhancements
  - Driver assistance



#### **Kids Imagination Contest**

- Kids to share their vision on the "bus of the future"
- Live September 2016
- Winners announced at NAPT

Innovation Summit – Early 2017



# **Thank You!**

