

VIRGINIA ASSOCIATION FOR PUPIL TRANSPORTATION POSTER CONTEST

WHO MAY ENTER

Anyone enrolled in a public school. Five winning divisions that include: Division #1-Grades K-2; Division #2-Grades 3-5; Division #3-Grades 6-8; Division #4-Special Education; and Division #5-Computer Aided Drawing (CAD). The first place winner from each division will be entered in the national poster contest.

DEADLINE DATE

Completed poster designs must be post marked by **April 30, 2011**. All entries become the property of the State School Bus Safety Committee, and will not be returned.

POSTER SPECIFICATIONS

Completed poster size must be 12" by 18" ONLY, with a one-inch (1") space left at the bottom of the poster for the entry blank. **This space must be available due to printing requirements.** If not provided, poster will be disqualified. Poster may be illustrated on the vertical or horizontal axis.

Please type or print all information required on entry blank clearly and securely glue to the **lower left hand corner** of the poster and on the **backside in the center**.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but must be mounted on quality tag poster board. Lamination is not permitted, and will disqualify the poster.

Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media-such as print, crayon, and felt pen, etc., - used on the poster design; however, wood, plastic, glass, metal or collage materials should not be part of the poster. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters such as comic and/or television characters, or photographs, magazine or newspaper illustrations.

POSTER THEMES MUST BE ORIGINAL AND CORRECT IN SAFETY CONCEPT

Poster themes must be original, correct in safety concept and exclusive work of the student entering the contest in idea, design and execution.

Instructors should supervise all work created. Completion of art should be done in school. Poster slogan must harmonize with the theme. **The theme for 2011 is: (I See the Driver – The Driver Sees Me!)**

(Contestants must illustrate above theme only, and the theme must be included on poster.)

Illustration should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

LETTERING

Free hand drawn letters only may be used on poster design. Stenciled, pre-printed, manufactured stick-on or press on letters or tracing may not be used. Lettering should be clearly legible, even if used as part of the poster design.

SENDING ENTRIES

Entries should be mailed in a flat box so that they arrive undamaged.

Send posters to the following address:

Mrs. Anne Pilson
Transportation Director
Patrick County Public Schools
115 Via Avenue
P.O. Box 346
Stuart, Virginia 24171

JUDGING

Judging will be comprised of prominent individuals in the field of pupil transportation safety. The winning poster will represent the state in the National School Bus Safety Week Poster Contest. Criteria for the selection of award winning posters are:

- a. Relationship of the poster design to the school bus safety practices
- b. Originality of the poster and how the idea is expressed in the poster design
- c. Artwork and its execution
- d. Visual impact of the poster design

All rules regarding poster specification, themes, lettering, etc. must be followed or the poster will be disqualified.

PRIZES

Prizes will be awarded for the first, second, and third places in each division as follows:

1 st Place Winner of each division	\$100.00 Savings Bond
2 nd Place Winner of each division	\$ 75.00 Savings Bond
3 rd Place Winner of each division	\$ 50.00 Savings Bond

PLEASE PRINT CLEARLY

2011 NATIONAL SCHOOL BUS SAFETY WEEK POSTER PROGRAM ENTRY BLANK

Student Name _____ Gr _____
Division _____ Age _____
School Division _____
School _____
Address _____
City _____ State _____ Zip _____
Teacher's Name _____

2011 NATIONAL SCHOOL BUS SAFETY WEEK POSTER PROGRAM ENTRY BLANK

Student Name _____ Gr _____
Division _____ Age _____
School Division _____
School _____
Address _____
City _____ State _____ Zip _____
Teacher's Name _____